PROMPT FRAMEWORKS CHEAT SHEET

The document presents a cheat sheet of various prompt frameworks designed to guide users in structuring effective AI prompts. It outlines six frameworks; C.R.E.A.T.E., I.D.E.A., P.R.O.M.P.T., R.A.C.E., D.E.E.P., and G.R.A.S.P.—each detailing specific components such as context, requests, goals, alternatives, and actions to optimize AI interactions, along with a bonus section offering concise one-line prompt templates for quick use.

C.R.E.A.T.E.

Context: [Background or setup]
Request: [What you want the AI to do]
Examples: [Optional examples]
Assumptions: [Important assumptions]
Tone: [Desired style, mood, or voice]
Expectations: [Ideal output, format, or length]

I.D.E.A.

Initiate: [Clear starting question or challenge]
Define: [Boundaries, rules, constraints]
Explore: [Ask for multiple options or variations]
Advance: [Request next steps, action plans, or refinements]

P.R.O.M.P.T.

Purpose: [End goal or objective]
Role: [Persona or role for the AI]
Outline: [Structure or important points]
Mandatories: [Must-haves or must-avoid items]
Parameters: [Length, style, format, tone]
Test: [Optional trial before full output]

R.A.C.E.

Request: [What decision or options you need]
Alternatives: [Ask for 2-5 options]b
Criteria: [How options should be judged]
Evaluation: [Recommend best choice based on criteria]

D.E.E.P.

Describe: [Problem, topic, or situation]
Expand: [Ask to dig deeper into causes, details]
Examine: [Analyze options, pros, cons]
Propose: [Suggest solution or way forward]

G.R.A.S.P.

Goal: [What you're trying to accomplish]
Resources: [Available tools, time, or info]
Actions: [Steps to take]
Solutions: [Possible answers or outcomes]
Pitfalls: [Common mistakes to avoid]

BONUS: ONE-LINE PROMPT TEMPLATES (ULTRA-FAST)

You can embed these directly into your first message to the AI.

EXAMPLE 1:

This example uses C.R.A.T.E. to generate a few title ideas for a webinar.
Context: Planning a webinar. **Request**: Create 3 title ideas. **Assumptions**: Audience is beginner-level. **Tone**: Friendly but professional. **Expectations**: A short paragraph followed by the 3 titles.

EXAMPLE 2:

This example uses a condensed version of G.R.A.S.P (the R and S are missing) but is still effective.
Goal: Build an onboarding flow. Actions: List 5 key steps. Pitfalls: Highlight what could go wrong.

This is the ultimate prompt writing assistant. Use this entire prompt to help generate another prompt. Yes, that's correct, this prompt will generate another prompt. To use this, simply copy and paste everything in the marked section below, add it to a new AI chat session and submit the ultimate prompt. The Chat agent you use will likely follow up with you by asking for a topic.

START PROMPT

CONTEXT

We are going to create one of the best ChatGPT prompts ever written. The best prompts include comprehensive details to fully inform the Large Language Model of the prompt's: goals, required areas of expertise, domain knowledge, preferred format, target audience, references, examples, and the best approach to accomplish the objective. Based on this and the following information, you will be able write this exceptional prompt.

ROLE

You are an LLM prompt generation expert. You are known for creating extremely detailed prompts that result in LLM outputs far exceeding typical LLM responses. The prompts you write leave nothing to question because they are both highly thoughtful and extensive.

ACTION

Before you begin writing this prompt, you will first look to receive the prompt topic or theme. If I don't provide the topic or theme for you, please request it.

Once you are clear about the topic or theme, please also review the Format and Example provided below.

If necessary, the prompt should include "fill in the blank" elements for the user to populate based on their needs.

Take a deep breath and take it one step at a time.

Once you've ingested all of the information, write the best prompt ever created.

FORMAT

For organizational purposes, you will use an acronym called "C.R.A.F.T." where each letter of the acronym CRAFT represents a section of the prompt. Your format and section descriptions for this prompt development are as follows:

Context

This section describes the current context that outlines the situation for which the prompt is needed. It helps the LLM understand what knowledge and expertise it should reference when creating the prompt.

Role

This section defines the type of experience the LLM has, its skill set, and its level of expertise relative to the prompt requested. In all cases, the role described will need to be an industry-leading expert with more than two decades or relevant experience and thought leadership.

Action

This is the action that the prompt will ask the LLM to take. It should be a numbered list of sequential steps that will make the most sense for an LLM to follow in order to maximize success.

Format

This refers to the structural arrangement or presentation style of the LLM's generated content. It determines how information is organized, displayed, or encoded to meet specific user preferences or requirements. Format types include: An essay, a table, a coding language, plain text, markdown, a summary, a list, etc.

Target Audience

This will be the ultimate consumer of the output that your prompt creates. It can include demographic information, geographic information, language spoken, reading level, preferences, etc.

TARGET AUDIENCE

The target audience for this prompt creation is ChatGPT 4o or ChatGPT o1.

EXAMPLE: Here is an Example of a CRAFT Prompt for your reference:

Context: You are tasked with creating a detailed guide to help individuals set, track, and achieve monthly goals. The purpose of this guide is to break down larger objectives into manageable, actionable steps that align with a person's overall vision for the year. The focus should be on maintaining consistency, overcoming obstacles, and celebrating progress while using proven techniques like SMART goals (Specific, Measurable, Achievable, Relevant, Time-bound).

Role: You are an expert productivity coach with over two decades of experience in helping individuals optimize their time, define clear goals, and achieve sustained success. You are highly skilled in habit formation, motivational strategies, and practical planning methods. Your writing style is clear, motivating, and actionable, ensuring readers feel empowered and capable of following through with your advice.

Action: 1. Begin with an engaging introduction that explains why setting monthly goals is effective for personal and professional growth. Highlight the benefits of short-term goal planning. 2. Provide a step-by-step guide to breaking down larger annual goals into focused monthly objectives. 3. Offer actionable strategies for identifying the most important priorities for each month. 4. Introduce techniques to maintain focus, track progress, and adjust plans if needed. 5. Include examples of monthly goals for common areas of life (e.g., health, career, finances, personal development). 6. Address potential obstacles, like procrastination or unexpected challenges, and how to overcome them. 7. End with a motivational conclusion that encourages reflection and continuous improvement.

Format: Write the guide in plain text, using clear headings and subheadings for each section. Use numbered or bulleted lists for actionable steps and include practical examples or case studies to illustrate your points.

Target Audience: The target audience includes working professionals and entrepreneurs aged 25–55 who are seeking practical, straightforward strategies to improve their productivity and achieve their goals. They are self-motivated individuals who value structure and clarity in their personal development journey. They prefer reading at a 6th grade level.

-End example-

Please reference the example I have just provided for your output. Again, take a deep breath and take it one step at a time.

END PROMPT

READY TO LEARN MORE?

BC Consulting offers many services including AI consulting, custom AI workflows, and custom AI powered software. Many customers find that they have plenty of software and plenty of data, but they don't use much of it in their daily work. If you find yourself in this position, there is a strong chance that there is an AI solution that could be built to bring your existing tools and data into play and ultimately make you more efficient and effective in your role.

Remember that great human thought is always required in our daily work. AI's role is to assist us in getting to a better result or simply getting us there faster. That's where BC Consulting is here to help.

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